

Price list

Advertising, websites, apps, automation and CRM — all plans on one page. Prices are fixed in the contract; I'll give you an exact estimate after a free audit.

Prices valid as of October 6, 2026



Targeted advertising

Instagram, TikTok, Facebook, VK — leads from social media

Launch

Test targeted ads and find out the cost per lead in your niche

Timeline: 5–7 days

- Audit of your account and 3 competitors
- 5 creatives + copy
- 2 weeks of support and a report
- 1 platform: Meta or TikTok
- Pixel and lead form

90 000 ₸

one-time

Management

MOST POPULAR

A steady flow of leads every month

The first month includes setup

- Instagram + Facebook or TikTok
- A/B tests of audiences and offers
- Leads delivered to WhatsApp / CRM
- 10+ new creatives per month
- Retargeting and look-alike
- Weekly report + call

150 000 ₸

/ mo

Growth

Scale sales across several platforms and cities

For budgets from 700 000 ₸

- Meta + TikTok + VK
- Quiz landing page for ads
- Expansion to regions of Kazakhstan
- 20+ creatives, Reels/TikTok scripts
- End-to-end analytics up to the sale
- Priority support 7 days a week

from 280 000 ₸

/ mo

The ad budget is paid separately; for a test I recommend from 150 000 ₸/mo. I'll name the exact cost after a free audit — sometimes "Launch" is enough.



Search advertising

Google Ads and Yandex Direct — customers with hot demand

Start

Test search ads in one platform

Timeline: 3–5 days

- Google Ads or Yandex Direct
- Keywords: up to 300 queries
- 2 weeks of optimization
- Up to 3 areas / services
- Goals and analytics

90 000 ₸

one-time

Management

MOST POPULAR

A steady flow of leads from search

The first month includes setup

- Google Ads + Yandex Direct
- Daily negative keywords and bids
- Call tracking and WhatsApp goals
- Up to 6 areas
- Retargeting and Google Maps
- Weekly report + dashboard

120 000 ₸

/ mo

Performance

Online stores and companies with a budget from 800 000 ₸

Or 10% of the budget — whichever is higher

- All Google and Yandex campaigns
- YouTube and Demand Gen
- Landing page A/B tests
- Performance Max and product feeds
- End-to-end analytics up to the sale
- Quarterly strategy

from 220 000 ₸

/ mo

The ad budget is topped up separately in Google Ads / Yandex Direct. For most local services in Almaty, 150 000–400 000 ₸ per month is enough to start.



Website development and support

Landing pages, corporate websites, online stores

Landing page

One service or product, ad launch

Timeline: 7–14 days

- Prototype and sales copy
- Responsive layout and animations
- Analytics and pixels
- Unique design, 8–12 blocks
- Forms → WhatsApp / CRM
- SEO settings

from 250 000 ₸

Corporate website

MOST POPULAR

A company with several services and SEO promotion

Timeline: 3–5 weeks

- Up to 15 pages: services, cases, about the company
- Blog and easy-to-use admin panel
- CRM integration
- SEO structure based on search queries
- Multilingual (RU/KZ/EN)
- One month of free support

from
550 000 ₸

Online store

Selling products online with payment and delivery

Timeline: 5–10 weeks

- Catalog, filters, search
- Kaspi Pay, cards, delivery
- Product feed for Google and Kaspi
- Cart and 2-step checkout
- Import from 1C / Excel
- Customer account

from
900 000 ₸

Hosting and domain — from 15 000 ₸ per year, I'll help set them up. Website support — from 50 000 ₸/mo: edits, updates, backups, speed and security monitoring.



App development

iOS, Android, Telegram Mini Apps

Telegram Mini App

Fast launch with no installation: booking, catalog, loyalty

Timeline: 3–6 weeks

- Branded design
- Payment via Kaspi Pay or card
- Admin panel
- Catalog / booking / cart
- Bot for notifications and broadcasts

from
900 000 ₸

App MVP

MOST POPULAR

Test the idea and launch on the App Store and Google Play

Timeline: 6–10 weeks

- iOS + Android (Flutter)
- Backend and admin panel
- Publishing in the stores
- Design of 15–25 screens
- Sign-up, payment, push
- 3-month warranty

from
2 500 000 ₸

Turnkey product

Complex logic, integrations, customer accounts

Timeline: from 3 months

- Discovery and CJM
- Integrations with 1C, CRM, ERP
- Analytics and A/B tests
- Native performance
- Roles and user accounts
- Dedicated team

from
6 000 000 ₸

Post-release support and development — from 150 000 ₸/mo. Apple (\$99/year) and Google (\$25 one-time) developer accounts are registered to your company.



Programming

Bots, CRM integrations, automation, AI

Bot or integration

One task: a booking bot, website → CRM link, notifications

Timeline: 5–15 days

- Process review
- CRM / spreadsheet connection
- One month of support
- Telegram bot or integration
- Instructions and training

from
150 000 ₸

AI assistant

MOST POPULAR

24/7 consultant in WhatsApp, Telegram or on your website

Timeline: 2–4 weeks

- Training on your services and prices
- Client qualification and booking
- Conversation panel and analytics
- WhatsApp / Telegram / website
- Handover to the CRM and a manager
- 2 months of fine-tuning

from
400 000 ₸

Web service

A CRM for your processes, user accounts, internal systems

Timeline: from 6 weeks

- Design and spec
- Roles and user accounts
- Documentation and source code
- Backend, database, API
- Integrations with 1C, Kaspi, banks
- 3-month warranty

from
1 500 000 ₸

API costs (WhatsApp Business, LLM, servers) are paid based on actual usage — usually 5 000–40 000 ₸ per month. Support — from 50 000 ₸/mo.



Chatbot and CRM for business

AI replies on Instagram, Facebook and WhatsApp, leads go to CRM

Start

Need a simple CRM for leads
for a single owner

- CRM: statuses, notes, reminders
- Manual leads, one-tap calling

- Social media messages – to your Telegram
- Mobile version

9 900 ₸
/mo

Business

All social media chats in one place
all channels in one place

- Everything in "Start"
- Reply to customers from the CRM

- Instagram, Facebook, WhatsApp
- Replies to comments

24 900 ₸
/mo

Business + AI

MOST POPULAR

The bot replies to customers for you
24/7

500 AI conversations per month

- Everything in "Business"
- Drafts of complex replies in Telegram
- Help with the knowledge base

- AI bot based on your knowledge base
- Replies to comments + private messages

49 900 ₸
/mo

An AI conversation is the bot's chat with one customer within 24 hours. Add-on pack of +500 AI conversations – 14 900 ₸. For SALER.KZ advertising clients, the "Business" plan is free and "Business + AI" is 24 900 ₸/mo (300 conversations).



Turnkey package — up to 20% off

Ads + website + CRM in one package. One person responsible for the result; CRM is free for clients whose ads I manage.

Good to know

- The ad budget is paid separately — directly into ad accounts registered in your name.
- Audit, media plan and consultation are free.
- Monthly payments, no annual contracts. For development: 50% upfront, 50% on delivery.
- I work with sole proprietors and LLPs under a contract; closing documents are signed with a digital signature (EDS).